ARCHIE SERIES

Archie's Pal Jughead

APPROVED BY THE COMICS CODE AUTHORITY

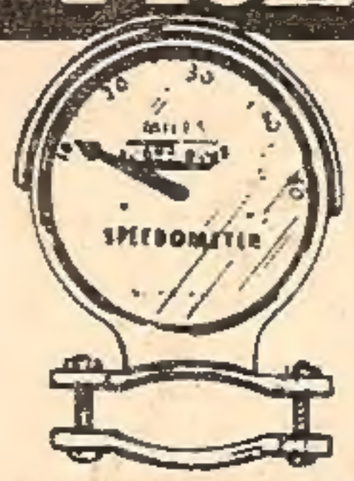
PDC

10¢

OCT.

NO. 77

TREASURE CHEST OF FUN



BIKE SPEEDOMETER
READS UP TO 50 M.P.H.

See how fast your riding! Time yourself in racing and see if you can better your top speed. No gears, no complicated mechanism. Fasten to handle bars and go. Easy to install.
No. 199 ..... Only 75¢

YOU, TOO, CAN BE TOUGH

Master Jui Jitsu and you'll win any fight. This book gives all the grips, blocks, etc. which are so effective in counterattack. FREE book on how to perform strong man stunts also included.

NO. 224 ..... 1.00

The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless.
No. 239 Only 50¢

THROW YOUR VOICE

Your chance to be a ventriloquist! Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist."
No. 137 25¢

SURPRISE PACKAGE

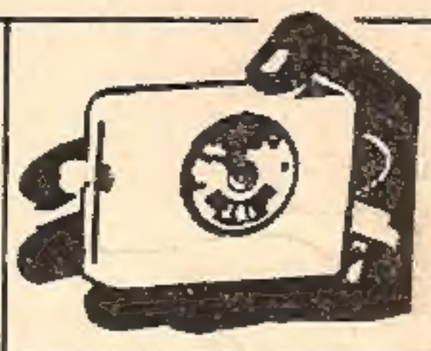
Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.
Only 50¢
No. 678

FOAMING SUGAR

Looks just like real sugar, but that's where the resemblance stops. When its dropped in liquids, they overflow and form clouds of suds. Seems as though it'll never stop.
No. 549 ..... only 25¢

WHOOPEE CUSHION

Place it on a chair under a cushion; then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.
No. 247 50¢



AMAZING MINIATURE RADIO

Tiny featherweight radio that operates without batteries, without tubes, but brings you years of listening pleasure. Nothing to wear out or replace. Plays indefinitely. Complete with own earplug.
NO. 044 ..... 4.98

ELECTRIC MOTOR
Drives All Models

Yes, now you can have an actual electric motor for just 50¢. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.
No. 852 ..... 50¢

PHAROAH SERPENTS

Special pill that when lighted forms 1 ft. snake. Has a stunning effect on the viewer. Can be done casually, or as a special trick.
Box of 10
NO. 524 ..... 20¢

24" RUBBER SNAKE

A gigantic 24" snake that will coil and seem to be alive! Throw it into a crowd and watch the fun start!
#5451 $1.50

BLACK EYE JOKE

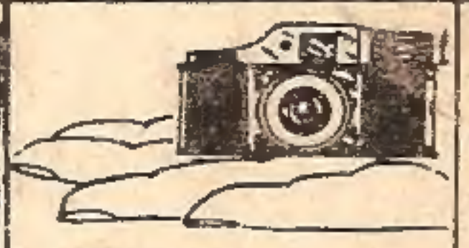
Show them the "naughty" pictures inside. They'll twist it and turn it to see, but all they do is blacken their eyes.
No. 216 ..... 25¢

ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A-Bomb.
No. 971 ..... 20¢

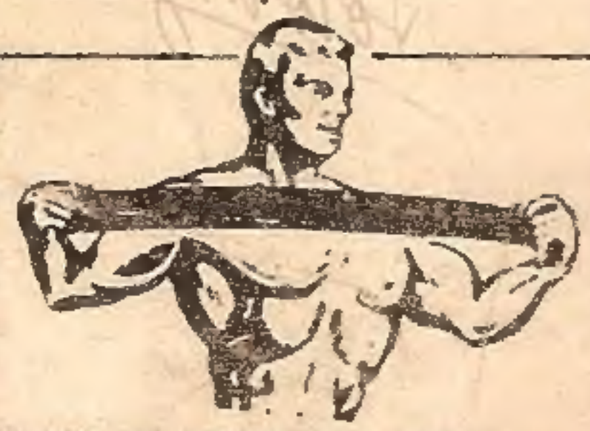
SNOW STORM TABLETS

Just place one of these on the end of a burning cigarette, and watch the snow fly. It'll create a real indoor snow blizzard.
NO. 045 ..... per pkg. 20¢



MINIATURE SECRET CAMERA

Precision camera so small, it fits in cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll. Precision ground lens and time expose shutter. Can be hidden anywhere. Complete with free roll of film.
NO. 788 125



BUILD A BODY OF STEEL

Start Seeing Results in Just 30 Days

Pocket Gym will develop your chest, bicep, triceps, neck, shoulders, stomach and legs. In just 30 days, you'll begin to earn the respect of all your friends—the admiration of all the girls. You'll keep fit and fear no one.
001 ..... 1.00

HOT CANDY

Looks like regular candy, but it sure doesn't taste like it. Burns their mouth when they eat it.
Pkg. of 3
NO. 022 ..... 12¢

BITTER CIGARETTE

Dip the ends of a cigarette into this tobacco—colored powder, and watch the fun—is it bitter!
NO. 026 ..... 20¢

SHRUNKEN HEADS

FANTASTIC! Looks exactly like what jungle head hunters prepare. Something new and startling to hang in your car, or in your room. A horrible and unusual gift in a box.
617 ..... 75¢

AUTO BREAKER

Greatest gag in years! Place this gadget inside any tail pipe and watch the fun. Sounds like the transmission, fuel pump, and whole rear end caved in. Harmless, but a panic.
NO. 087 ..... 75¢

BLACK CHEWING GUM

Sucker starts chewing this ordinary-looking gum and his mouth and teeth turn black. It's awful but harmless.
NO. 570 ..... 25¢

Sorry, but we cannot ship orders totalling less than $1.00
Kindly add 15¢ for postage and handling to all orders.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y.
Dept. GK29

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

ITEM #	NAME OF ITEM	HOW MANY	TOTAL PRICE

☐ I enclose _____ in full payment. The Honor House Products Corp. will pay postage.

☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME _____

ADDRESS _____

Jughead

THE EYES HAVE IT

JUGHEAD! ARE YOU NUTS? IT'S THREE A.M.! WHAT'S THE IDEA OF WAKING ME?

RELAX, ARCH! IT'S ONLY A DREAM!

WHAT?

-WELL WHAT WOULD YOU CALL IT?

--IF AN EYE AS BIG AS A BASKETBALL PEEKED IN YOUR WINDOW AT YOU!

I'D SAY I WAS *DREAMING!*

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person is named or delineated in this fiction magazine. Printed in the U.S.A.

THIEVE'S MARKET & BARGAIN CE

BUT IT DOESN'T *FEEL* LIKE A DREAM!

WHY SHOULD *YOU* FEEL IT? IT'S *MY* DREAM!

A BIG OL' EYE, EH?

ONLY *ONE*?

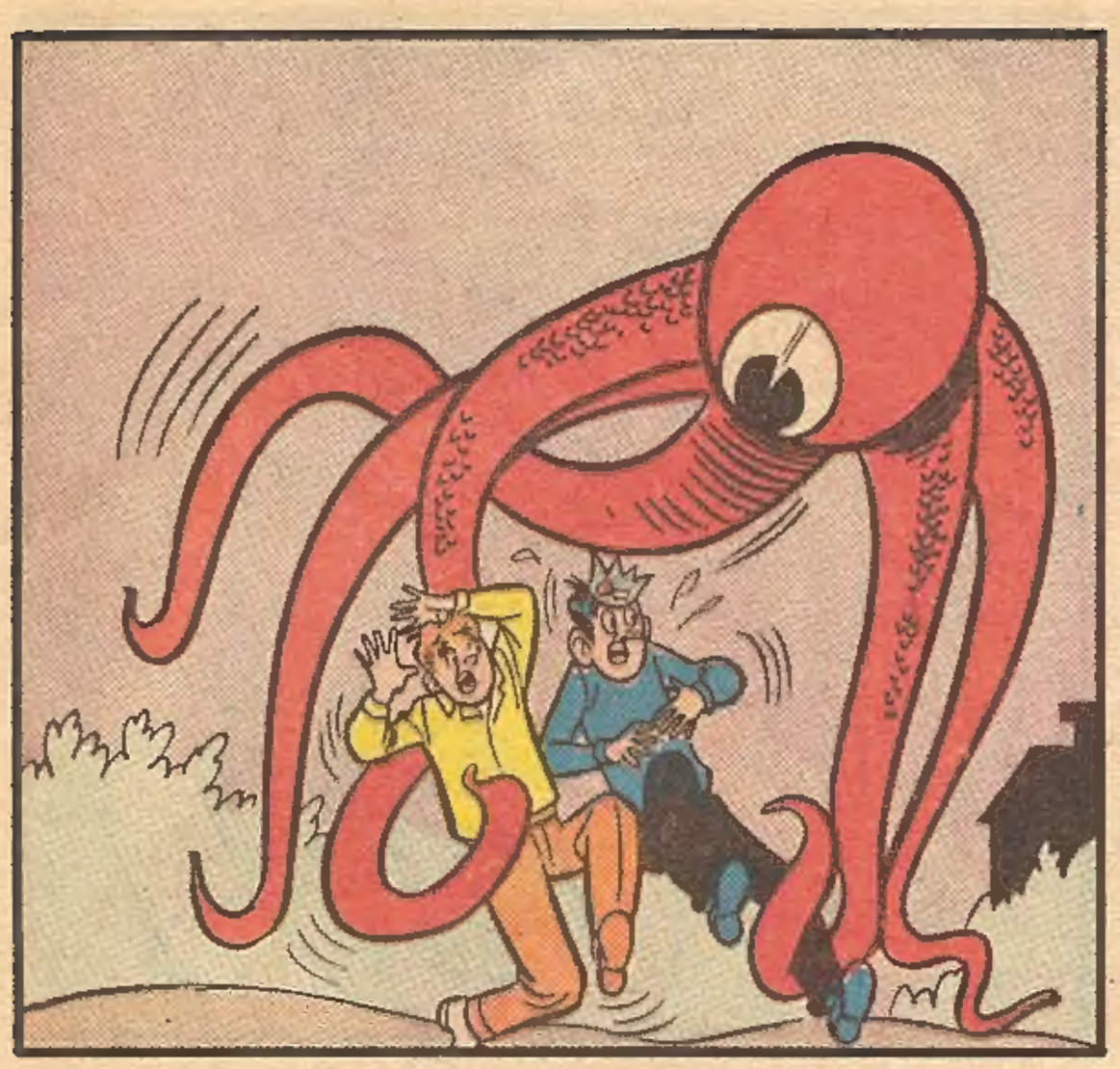
LOOK--WOULD *Y-YOU* DREAM UP *T-TWO* OF *THOSE*?

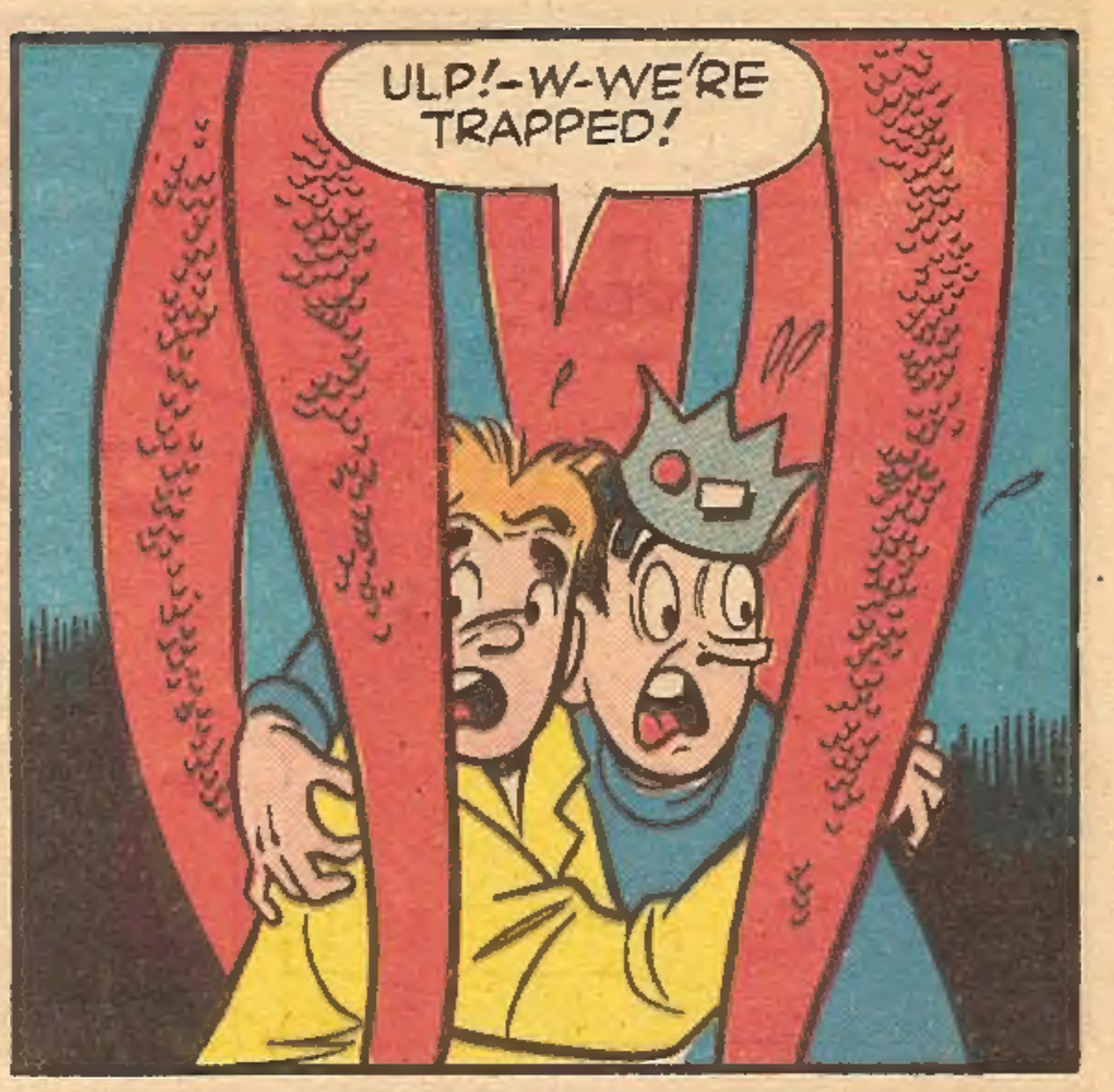
EEP!

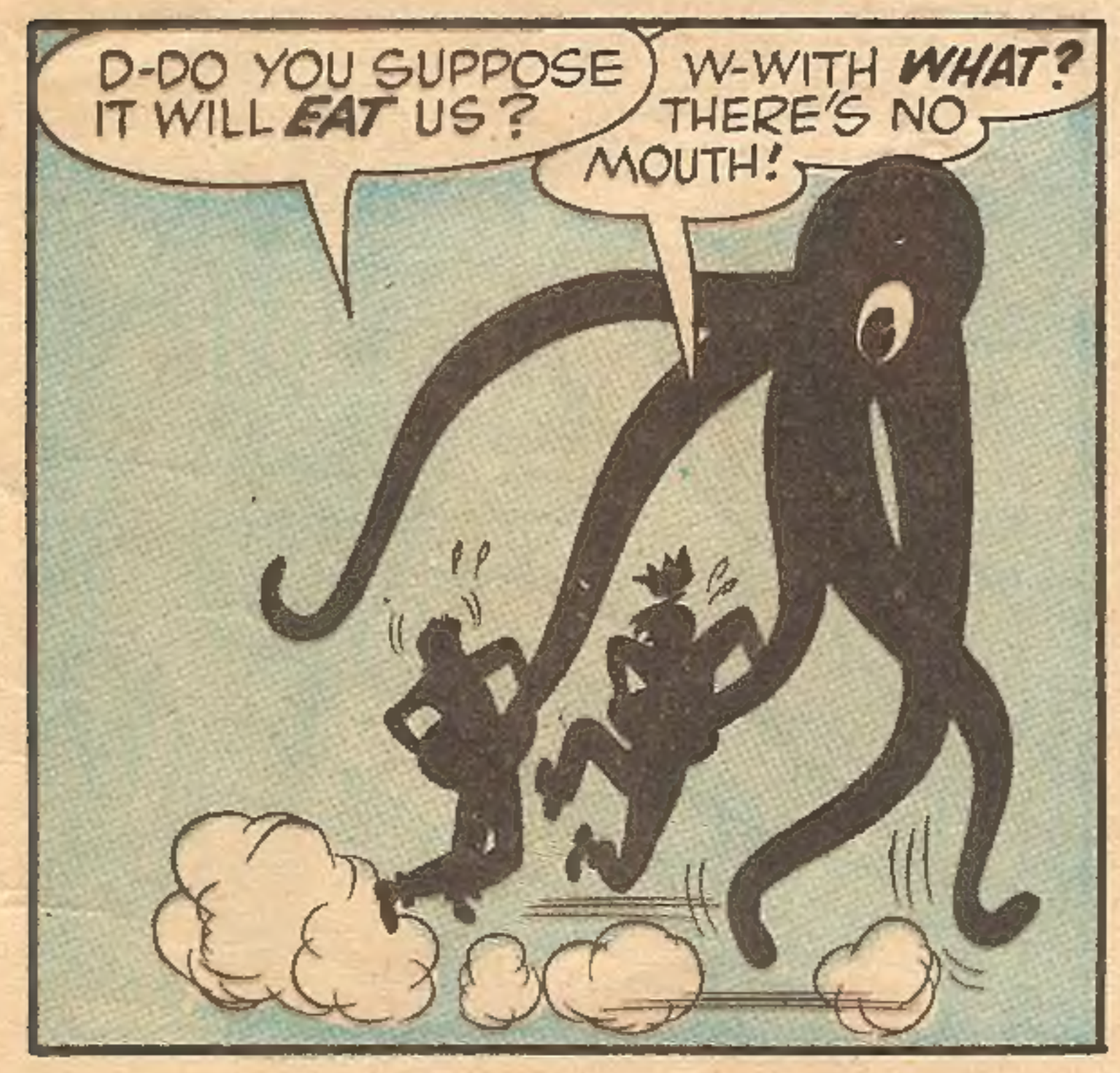
L-LET'S GET OUT OF HERE!

YOU SAID THIS WAS GOING TO BE A DREAM!...

IF I'D KNOWN IT WAS GOING TO BE A *NIGHTMARE* I WOULDN'T HAVE COME ALONG!

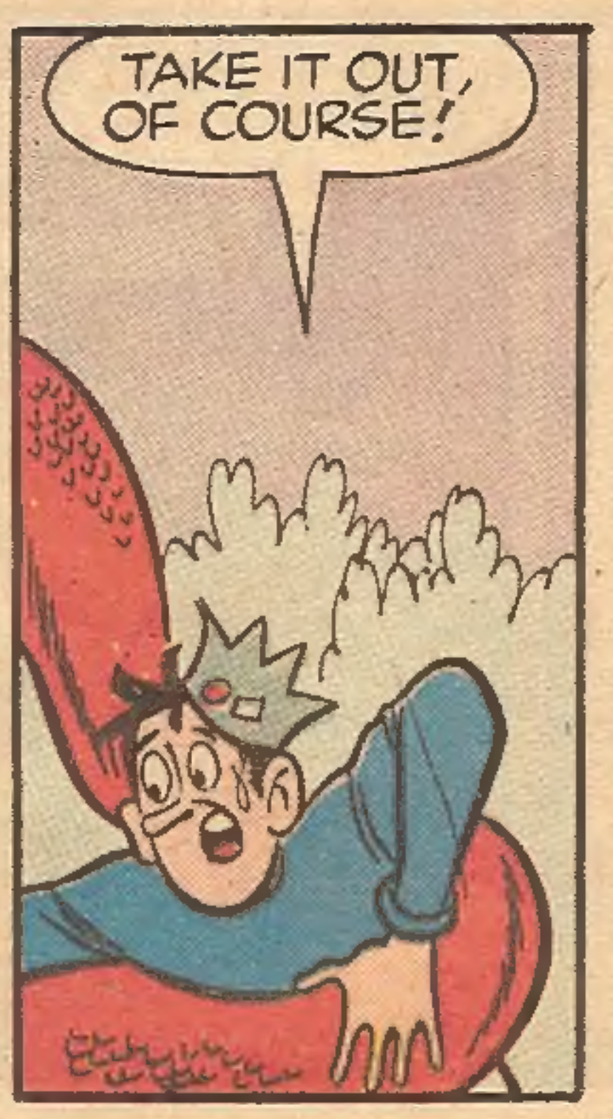



ULP!-W-WE'RE TRAPPED!


D-DO YOU SUPPOSE IT WILL *EAT* US?
W-WITH *WHAT?* THERE'S NO MOUTH!

M-MAYBE IT *ABSORBS* US SOMEHOW!

WHAT DO YOU DO IF YOU GET SOMETHING IN YOUR EYE?


TAKE IT OUT, OF COURSE!

USING YOUR HANDS, EH!?
Y-YEAH!

READY?-GOT A GOOD HANDFUL OF DIRT?

PLENTY!

HERE'S MUD IN YOUR EYE!

S-C-R-I-I!!!NCH!

IT WORKED!- RUN FOR YOUR LIFE!

IT MUST BE FROM ANOTHER PLANET!

I WONDER IF IT'S ALONE!

ARCH!- WE'VE *GOT* TO STOP IT!

THAT'S EASY!

--WAKE UP!

YOU CAN'T TURN A DREAM ON AND OFF, ARCH!

WELL, I'M SICK OF BEING STARED AT!

SERVICE ST

LUBRICATION-OIL

LOOK! TOMMY FORGOT TO LOCK UP HIS GREASE GUN WHEN HE CLOSED!

WHAT ARE YOU GOING TO DO WITH IT?

WATCH!

YOO-HOO!-WHERE ARE YOU-YOU BLEARY BLOOD-SHOT BEAST?

GRNNF! SNLRLTZG!

COME AND GET IT, YOU FISH EYED FREAK!

SPLAT!

BZNTLIG! ARRNNGLLL!

GOOD WORK, ARCH!

I GUESS IT COULDN'T **SWIM!**

WELL, JUG!- NEXT DREAM IS ON **ME!**

MAKE IT A LITTLE MORE **PLEASANT,** PLEASE!

NEXT A.M.

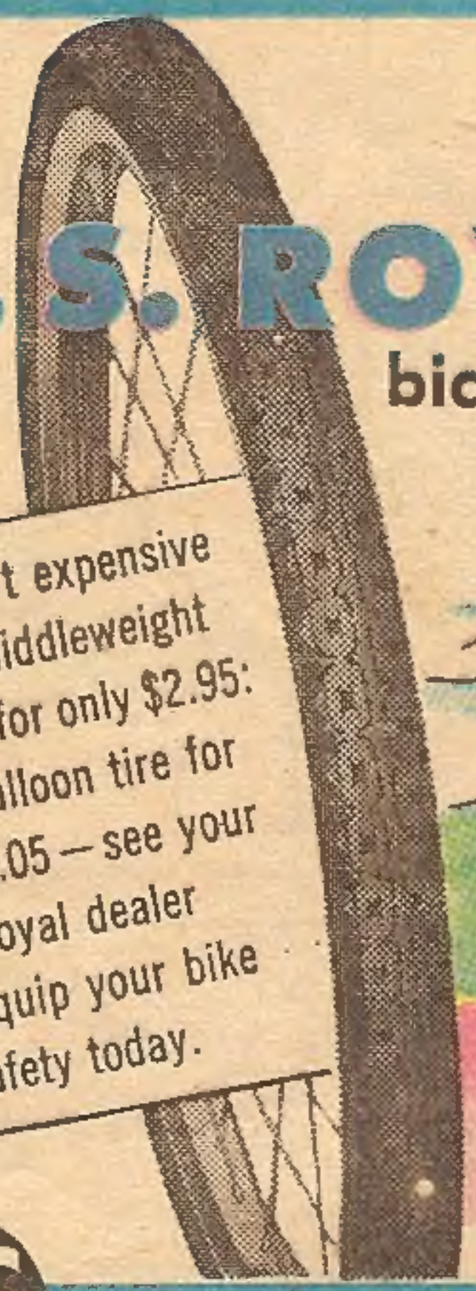
MOM!-WAIT 'TILL I TELL YOU ABOUT THE DREAM I--

NEVER MIND YOUR **DREAM!**

-JUST TELL ME HOW YOU GOT ALL THIS **GREASE** ON YOUR CLOTHES!

END

ROY & AL—
the U.S. ROYAL twins

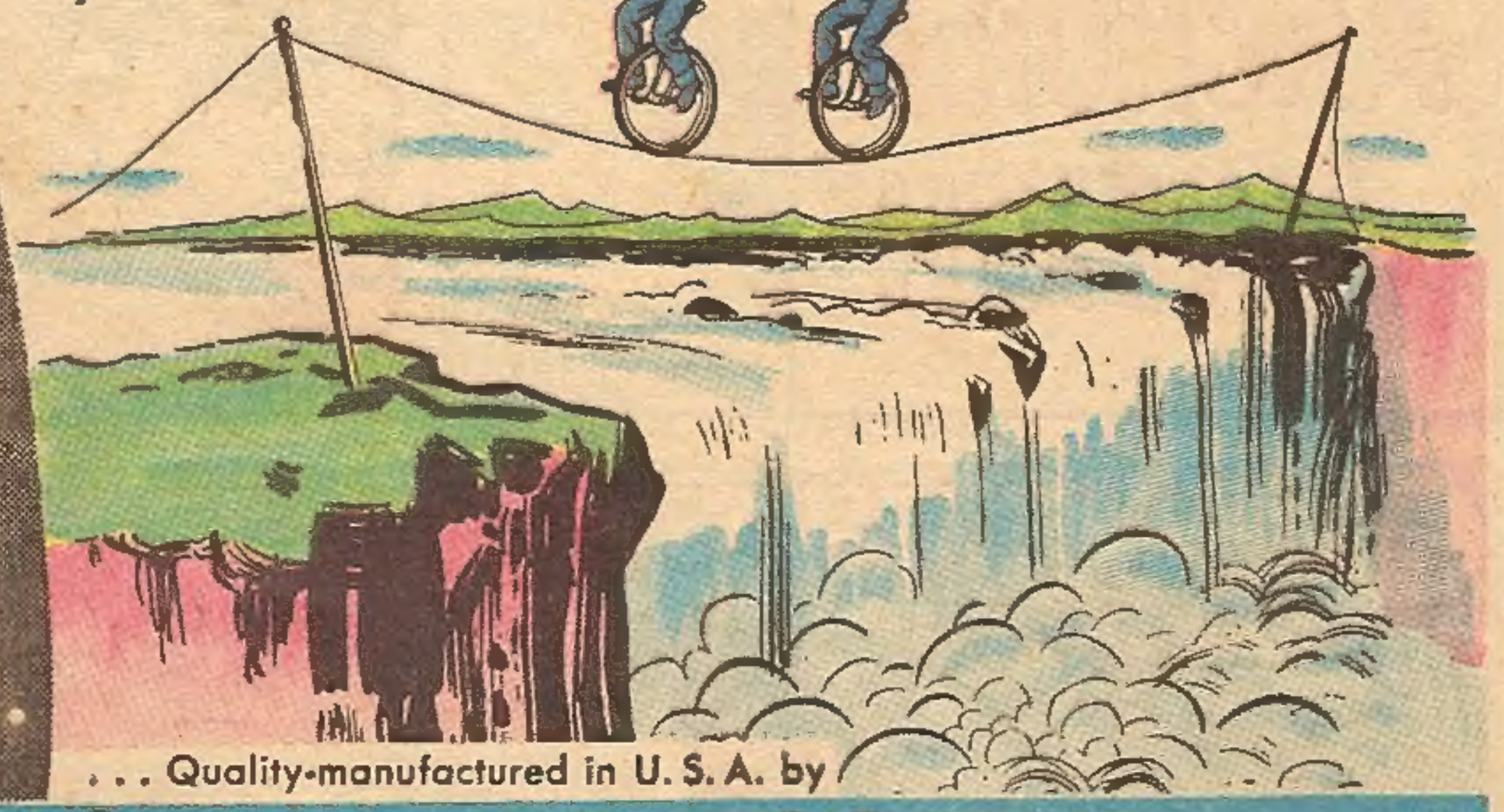


I'M SURE GLAD WE HAVE THESE **U.S. ROYALS!**

YEAH! I WOULDN'T TAKE A CHANCE WITHOUT THESE *SAFETY FIRST* TIRES!

U.S. ROYAL
bicycle tires

Safety isn't expensive —a 26" middleweight tire sells for only $2.95: a 26" balloon tire for only $3.05—see your U.S. Royal dealer and equip your bike for safety today.



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Eclipse Machine Division, Dept. A
The Bendix Corporation, Elmira, New York

NAME_____
(PLEASE PRINT)

ADDRESS_____

CITY_____ ZONE____ STATE_____

Jughead IN "ANCHORS AWEIGH"

SAY, GANG! LET'S GO WATER SKIING PIGGY-BACK STYLE!

YES!

SWELL IDEA!

I'LL WATCH! (YAWN!)

BOY, JUGHEAD DOESN'T KNOW WHAT HE'S MISSING!

YOU CAN SAY THAT AGAIN!

MAN, THAT WAS THE MOST!

WHAT A BALL!

JUGHEAD, YOU GOOFED IN NOT COMING WITH US!

FOR ONCE I'M INCLINED TO AGREE WITH YOU JOKERS!

CORINNA, DO YOU WANT TO WATER SKI WITH ME?

AND HOW!!

JUGGIE, IS GOING TO TRY IT!!

WHO WOULD HAVE BELIEVED IT?

FOLLOW MY INSTRUCTIONS CORINNA, AND WE WON'T HAVE ANY DIFFICULTY!

AYE, AYE! SKIPPER!

The End

Introductory Offer

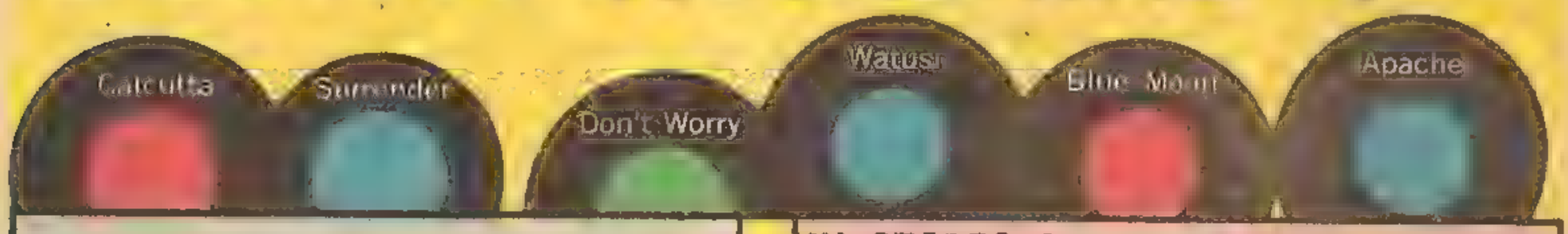
50 WALLET SIZE PHOTOS only $1

AND WE PRINT YOUR NAME ON EACH FREE

Don't rub your eyes in disbelief. We actually make 50 real photographs of your favorite photo—50 beautiful deluxe studio photoprints. And, absolutely FREE, just for the asking—we'll print your name (or any name) on each and every photo. This is the greatest photo offer ever. Order NOW! Just send us your favorite photo or negative—any size, black and white or color. Only $1. Add 25c for each set for postage and handling. Limit—6 sets to a customer. Prompt service. Money back if not delighted. No COD'S please.

PHOTO-KING, Dept. GM84, P.O. Box 2870, Grand Central Sta., N.Y. 17, N.Y.

8 LATEST RECORD HITS $1.00



HERE ARE THE TITLES—SET No. 15

CALCUTTA
SURRENDER
DON'T WORRY
DEDICATED TO THE ONE I LOVE
APACHE
BLUE MOON
THINK TWICE
WATUSI

HERE ARE THE TITLES—SET No. 14

EXODUS
WONDERLAND BY NIGHT
MANY TEARS AGO
GONZO
LAST DATE
NEW ORLEANS
ARE YOU LONESOME TONIGHT
HE WILL BREAK YOUR HEART

IN STORES 8 RECORD HITS 89¢ EACH
COSTS $7.12
OUR PRICE AT $1.00 plus 10¢ postage
$1.10

YOU SAVE $6.02

MONEY BACK GUARANTEE. They must be the nation's top 8 hits. I must be 100% satisfied, or I may return them for my full $1.00 refund.

NOW YOU GET THE NATION'S TOP 8 RECORD HITS for only $1.00 plus 10c postage. We do it by a revolutionary new process that puts 4 songs on each side of a record. So you get the HITS you want instead of an unwanted song or an unknown song on the back of a record.

REMBRANDT CO., Dept. 489
403 Market St., Newark, N. J.

☐ Send Set No. 15
☐ Send Set No. 14
☐ send 45 rpm ☐ send 78 rpm

Send the 8 RECORD HITS. I enclose $1.00 plus 10c postage and handling. My money will be refunded if not satisfied ☐ I enclose $2.20 Send both sets

NAME _____

ADDRESS _____

CITY _____ STATE _____

Archie's Pal

Jughead

JEALOUSLY YOURS

WAIT, MOOSE! I TELL YA, YOU'VE GOT IT ALL WRONG!

OH, YEAH? I'LL TEACH YOU TUH GET FRESH WITH *MY* GIRL!

??

B-BUT I DIDN'T GET FRESH! SHE J-JUST ASKED ME WHAT TIME IT WAS!

SURE -AN' YOU *TOLD* HER, YOU RAT!

POW

TOUGH LUCK, ARCHIE!

URF!

I DON'T LIKE GUYS TELLIN' MUH GIRL WHAT TIME IT IS! NO, SIREE!

DIDJA EVER SEE A HUMAN BEING A JEALOUS AS MOOSE?

WHAT DO YOU MEAN, "HUMAN"?

NO! STOP! YOU'RE MAKING A BIG MISTAKE!

OH, OH!

DUH— YOU'RE LYIN'!

HONEST! I DIDN'T TRY TO MAKE A DATE WITH MIDGE!

ALL I DID WAS SAY "GOOD MORNING" TO HER!

SURE—

--AND I KNOW A ***SECRET CODE*** WHEN I HEAR ONE!

BOP!

WISE GUY!
WELCOME TO THE CLUB, REGGIE!
THANKS A STACK!
THAT MORON IS A MENACE!
DON'T CALL THAT IDIOT A MORON!
R
SOB!
TOMMY! YOU TOO?
WHAT HAPPENED?
MIDGIE SNEEZED, AND I SAID "GEZUNDHEIT!"
THAT WAS A FATAL ERROR!
MOOSE IS SO JEALOUS, THERE ISN'T A SINGLE GUY IN RIVERDALE WHO'S SAFE!
EXCEPT JUGHEAD!
HEY, HOW COME MOOSE NEVER PICKS ON YOU?
YEAH? HOW DO YOU DO IT?

STEP FORWARD, GENTLEMEN, AND THE PROFESSOR WILL EXPLAIN--

NOTICE THAT WHENEVER A FEMALE APPROACHES--

I, JUGHEAD JONES, TAKE OFF IN THE ***OPPOSITE*** DIRECTION!

WELL--I JUST DON'T ***LIKE*** THE LADIES, AND MOOSE KNOWS THIS! SEE?

HE ***KNOWS*** THAT I DON'T CARE FOR THE FEMMES, SO HE ISN'T JEALOUS OF ME! SIMPLE, HUH?

HI, GANG!

MOOSE'S GIRL!

YEEOW!

HELP!

LEMME OUTA HERE!

FASTER, BEFORE MOOSE SEES US!

PUFF! PUFF! I'M DOING OVER SIXTY *NOW!*

YAWN!

OH, DEAR! AS SOON AS I SHOWED UP, THE BOYS ALL RAN AWAY!

--AND I WAS GOING TO TREAT EVERYONE TO HAMBURGERS!

HAMBURGERS
HAMBURGERS
HAMBURGERS
HAMBURGERS

YOU DID SAY "TREAT?" YOU DID SAY "HAMBURGERS?"

YES, JUGGIE! TODAYS MY BIRTHDAY! I HAVE LOTS OF MONEY, AND...

WELL, WELL, WELL! WHAT ARE WE *DAWDLING* FOR?

OH, OH! MUH BUILT-IN ***RADAR*** IS WORKIN'!

DUH— SOMEBODY IS OUT WITH MIDGIE!!

THE RADAR WAVES ARE COMIN' FROM THE CHOKLIT SHOPPE!

JUGHEAD!

POW!
OUCH!
YIPE!
SOCK!
BAM!
OWITCH

I ***HATE*** GUYS EATIN' WITH MUH GIRL!

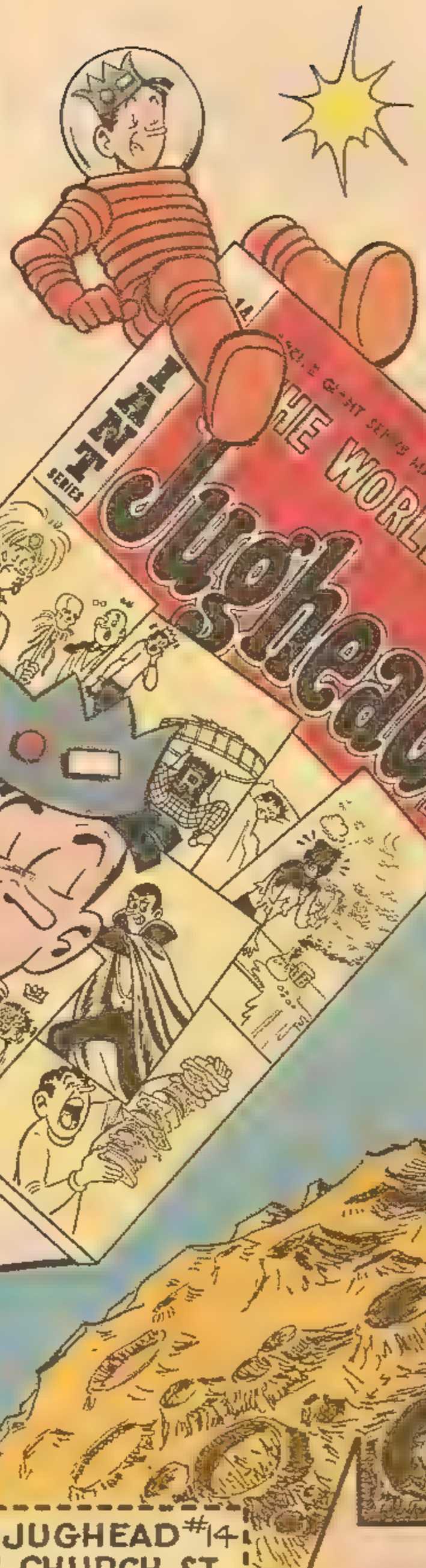
SO YOU FINALLY MADE IT, JUGGIE! HOW'D IT HAPPEN?

STOP YAKKING AND (CHOMP) PASS THE KETCHUP!

END

THE WORLD OF JUGHEAD

IS OUT OF THIS WORLD!



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...WITH ASTRONOMICAL LAUGHS..AT A DOWN TO EARTH PRICE!*

MAIL TO: THE WORLD OF JUGHEAD #14
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y

ENCLOSED PLEASE FIND 25 CENTS IN COIN (*35¢ IN CANADA) FOR WHICH PLEASE SEND ME THE WORLD OF JUGHEAD No. 14 AS SOON AS IT IS OFF THE PRESSES.

NAME _____ AGE ____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

ORDER YOUR COPY *NOW!*

Jughead

An Ounce of Invention

MY FRIENDS, YOU SEE BEFORE YOU AN INVENTION OF MINE THAT WILL BRING ME FAME AND FORTUNE!

--BEHOLD THE FORSYTHE P. JONES HANDY-DANDY AUTOMATIC ***HAMBURGER PATTY MAKER!***

ARE YOU SERIOUS?

WHEN IT COMES TO HAMBURGERS, JUGHEAD JONES IS ***ALWAYS*** SERIOUS!

OBSERVE HOW IT WORKS! I MERELY PLACE A FEW POUNDS OF CHOICE HAMBURGER IN THIS SLOT--

--PUSH THIS HANDLE-- AND PRESTO! OUT COME THE PATTIES!

WHIR-R

FLAP

FLAP

BOY! WHAT A KOOKIE!

DON'T CALL THIS LOONIE A KOOKIE!

GO AHEAD! HAVE YOUR LITTLE FUN! THEY LAUGHED AT COLUMBUS, TOO!

YOU BOOB! *NOBODY* WANTS A DOPEY MACHINE LIKE THAT!

AH-BUT YOU'RE WRONG, REGGIE!

YEAH? TWO DOLLARS SAYS YOU'LL NEVER MAKE A CENT WITH THAT GIZMO!

OKAY- IT'S A BET!

LET'S TAKE IT DOWN TO THE CHOK-LIT SHOP! I'LL SELL IT TO POP TATE!

ARE YOU ***SURE*** YOU KNOW WHAT YOU'RE DOING?

DON'T WORRY, POP! THE FORSYTHE P. JONES HANDY-DANDY AUTOMATIC HAMBURGER PATTY MAKER NEVER FAILS!

I SIMPLY PUT THE CHOPMEAT IN HERE--

--START THE MACHINE, AND--

GRIND!

WHIRR

PAT-PAT-PAT-PAT-PA

CLANK!

YIIII! HELP! TURN IT OFF, QUICK!

GOOD HEAVENS! MY SHOP IS PLASTERED WITH SIRLOIN!

YOU YOUNG IDIOT! WHAT HAVE YOU GOT TO SAY ABOUT THIS MESS?

ALL I CAN THINK OF IS "OOPS!"

I SAW THE WHOLE THING FROM THE DOOR-WAY! I'LL GIVE YOU $10 FOR THAT MACHINE!

HUH?

I AM HARLOW K. FLEMSH- DIRECTOR OF THE "MUSEUM OF RIDICULOUS INVENTIONS"! I'D LIKE YOUR MACHINE FOR MY COLLECTION!

IT'S A DEAL!

NOW, I'LL TAKE TWO MORE, REGGIE!

WHADDYA MEAN?

K'LIT PE

CHOK SHO

YOU BET I'D NEVER MAKE A CENT WITH MY INVENTION, DIDN'T YOU?

HE'S RIGHT, REG! PAY UP!

WELL! I DID ***BETTER*** THAN COLUMBUS DID!

TWELVE DOLLARS WORTH OF YOUR JUICIEST 'BURGERS, POP!

COMIN' UP, JUGHEAD- AND ALL OF THEM ***MADE BY HAND!***

END

ASLEEP AGAIN, EH? I THOUGHT I TOLD YOU TO FINISH PAINTING THE FENCE!

AW, IT'S NOT MY FAULT THAT I FELL ASLEEP, MA!

GREEN IS SUCH A RELAXING COLOR Z-Z-Z-Z-Z

Jughead

COLOR SCHEMER

HAVE YOU HEARD THE LATEST? REGGIE BET JUGHEAD FIVE DOLLARS HE COULDN'T GIVE UP HAMBURGERS FOR A DAY!

POOR JUGGIE! HE HAS NO WILL POWER WHEN IT COMES TO 'BURGERS!

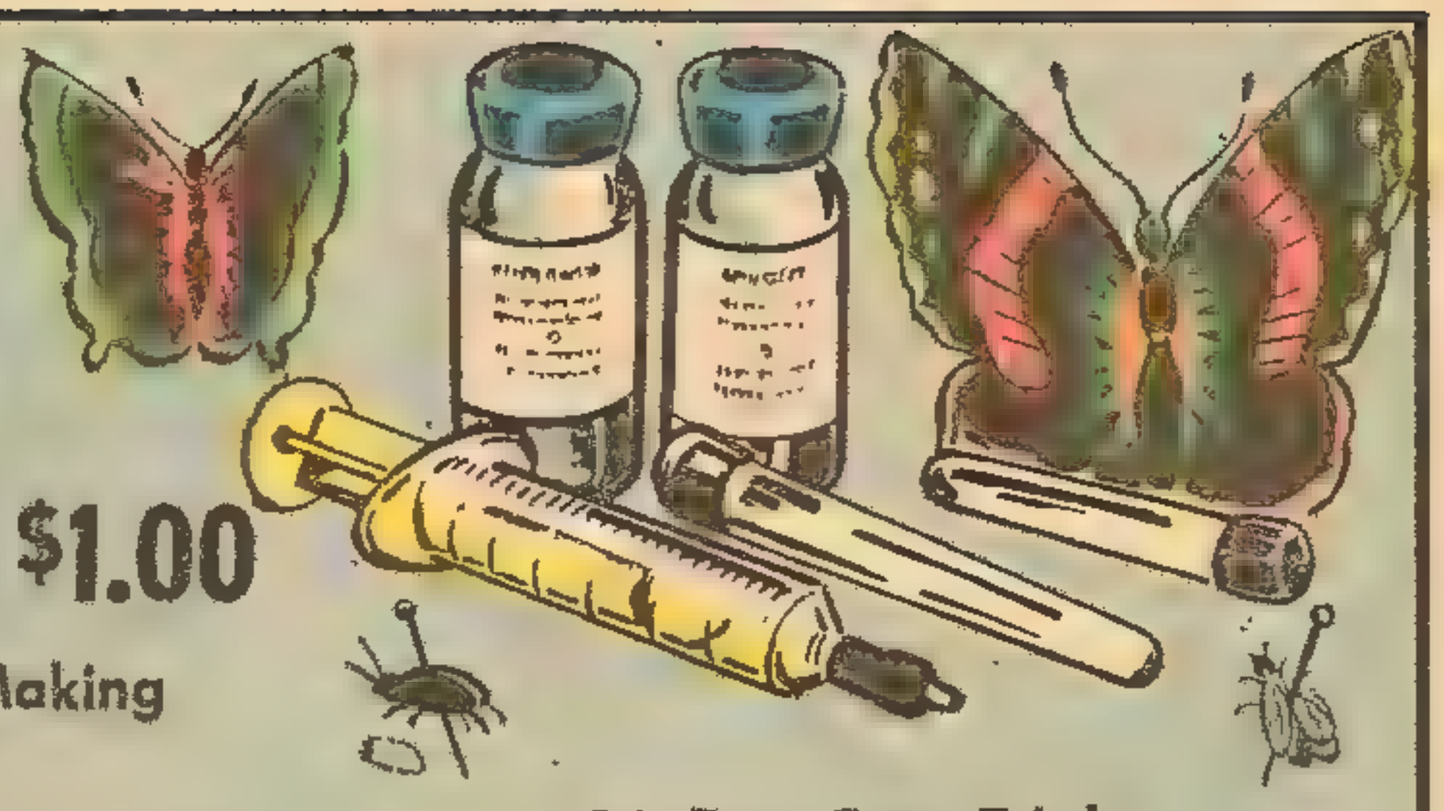
Jughead

"Supreme Sacrifice"

OH, HE KNOWS HIS WEAKNESS--

--- SO HE'S NOT TAKING ANY CHANCES!

INSECT COLLECTING KIT Only $1.00



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Order now. If you are not 100% delighted with this exciting educational kit, then simply return it for prompt refund of full purchase price. Only $1 plus 25¢ shipping charges.

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LIVING TEDDY BEAR

One of the cutest and most cuddly of all creatures is the living teddy bear, the Koala or native Australian "bear". The fur of the Koala is very soft and a blue-gray, almost like a Chinchilla. It has big wooly ears and a droll expression, and looks more like an animated toy than a living creature. It is docile and amusing and makes a wonderful, sweet pet. Strangely enough this little "Teddy bear" is not a bear at all, but like most of the animals that inhabit Australia, it is a marsupial of a very ancient order of animals, pouched and having young of very tiny size, like all other marsupials. Also, like other marsupials, it mocks, in form, some special of mammal . . . in this case, the bear.

Koalas usually have only one baby at a time. It is tiny, smaller than a bumble bee, and it remains in the mother's pouch until it is almost seven months old. Koalas, like all their marsupial relatives, are truly freak creatures and therefore of much interest to zoologists.

The "Teddy bear" thrives in its native environment, but once removed is very delicate and zoos in other countries have had little luck raising or keeping the cute creatures. In Australia their food consists largely of eucalyptus leaves, and only of certain types. In California, where there are many kinds of eucalyptus trees, zoos have tried to keep Koalas, but without success. The California trees are not the right kind and the little animals refuse to eat the leaves and become poor and thin and finally die.

The Koala is one of the most interesting creatures from an ancient family to still inhabit our modern day world.

LI'L JINX ABOUT FACES!

WAAAAA... I'M SCARED!

WHAT'S THE MATTER, LI'L JINX?

I SAW A SCARY T.V. SHOW TONIGHT AND CAN'T SLEEP! I KEEP SEEING **UGLY FACES!**

I'LL LEAVE *THE LIGHT ON ALL NIGHT FOR YOU!*

CLICK

GULP! MAYBE IT WOULD BE *BETTER TO KEEP IT OFF!*

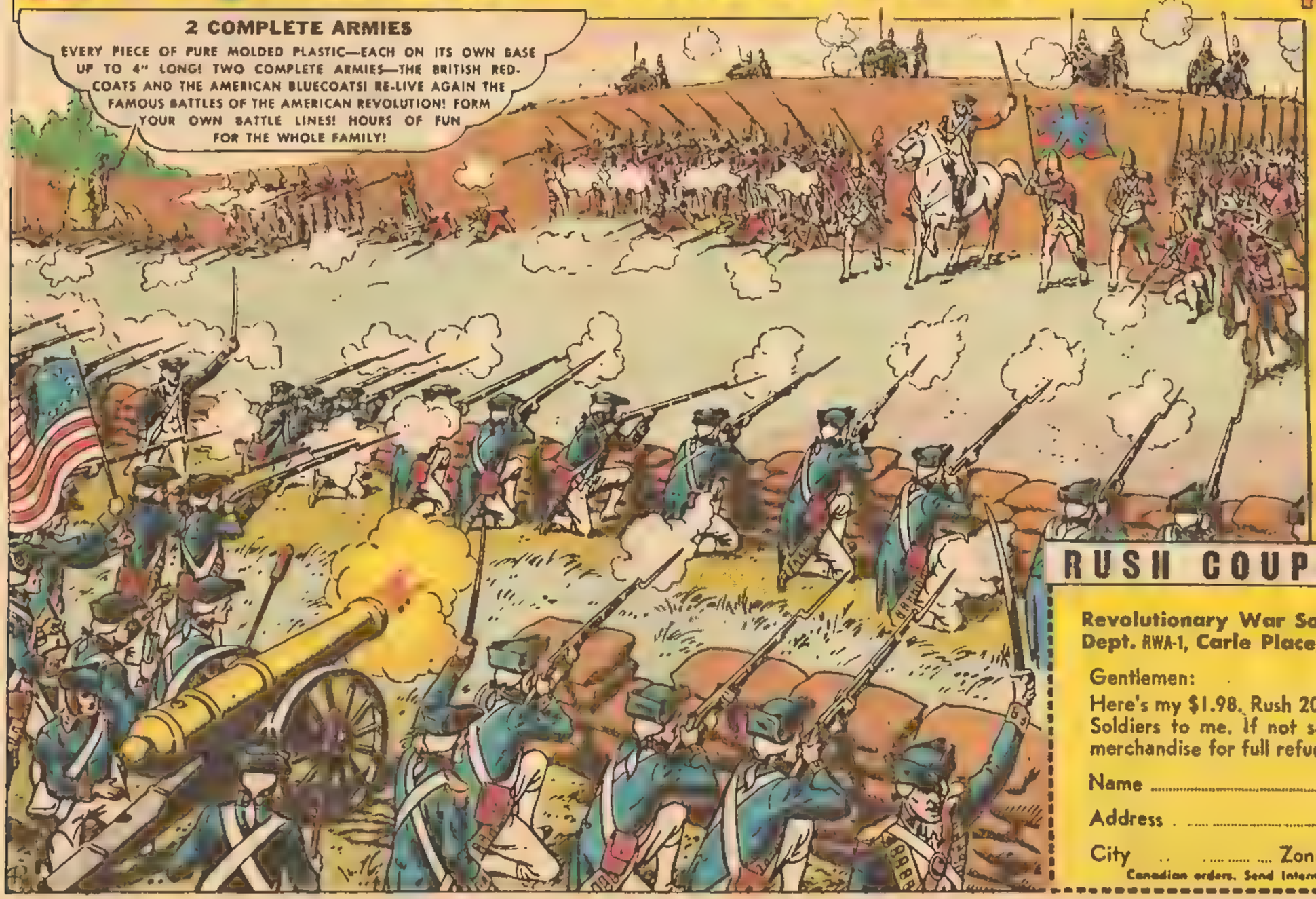
END

204 REVOLUTIONARY WAR SOLDIERS

ONLY $1.98

2 COMPLETE ARMIES

EVERY PIECE OF PURE MOLDED PLASTIC—EACH ON ITS OWN BASE UP TO 4" LONG! TWO COMPLETE ARMIES—THE BRITISH REDCOATS AND THE AMERICAN BLUECOATS! RE-LIVE AGAIN THE FAMOUS BATTLES OF THE AMERICAN REVOLUTION! FORM YOUR OWN BATTLE LINES! HOURS OF FUN FOR THE WHOLE FAMILY!



HERE'S WHAT YOU GET:

- 36 Dragoons (Cavalryman)
- 12 Shooting Infantrymen
- 12 Marching Infantrymen
- 12 Crouching Infantrymen
- 12 Fifers
- 12 Charging Infantrymen
- 12 Sharpshooters
- 12 Field Cannon
- 12 Cannon Loaders
- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Hessian Troops

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NO C.O.D.'s

Revolutionary War Soldiers
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Gentlemen:

Here's my $1.98. Rush 204 Revolutionary War Soldiers to me. If not satisfied I may return merchandise for full refund!

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Address .....

City ..... Zone ..... State .....

Canadian orders. Send International money order for $2.50.

WHAT'S WRONG WITH JUG? HE LOOKS LOWER THAN MOOSE'S MARKS IN MATH!

NOTHING CAN BE THAT LOW!

GLOOM

Jughead "NEVER TRUST A WOMAN"

WHAT'S UP, JUG?

THE SCHOOL PICNIC IS THIS SUNDAY!

AND SINCE IT'S FOR COUPLES ONLY.. A BOY AND AGIRL TO SHARE A PICNIC BASKET

IT MEANS I CAN'T GO UNLESS I BRING A GIRL..

AND YOU LIKE PICNICS..

BUT DON'T LIKE GIRLS!

IF I TAKE A GIRL TO THE PICNIC, IT'LL RUIN MY DAY! BUT I CAN'T GO ALONE!

TOUGH LUCK, JUG!

HEY! I'VE GOT AN IDEA! WHY DON'T YOU ASK JUDY?

JUDY?

YOU REMEMBER HER! THE GIRL WHO HATES BOYS AS MUCH AS YOU HATE GIRLS!

HMM..

THAT'S NOT A BAD IDEA! BEING WITH A GIRL LIKE JUDY WILL ONLY HALF RUIN MY DAY!

HERE SHE COMES NOW!

DO YOUR STUFF, JUG! ASK HER TO THE PICNIC!

DON'T PUSH!

ER.. HI, JUDY M'DEAR!

??..?

DON'T TIP YOUR HAT TO ME! I HATE BEING TREATED LIKE A FEMALE PANTYWAIST!

HEH, HEH! SORRY! CARE TO SIT DOWN FOR A MOMENT?

OKAY! I HAVE NO-THING ELSE TO DO!

STOP DUSTING OFF THE BENCH! I DON'T NEED SPECIAL ATTENTION!

HERE'S A GIRL AFTER MY OWN HEART! A WOMAN I CAN TRUST!

I..ER..WANTED TO TALK ABOUT THE SCHOOL PICNIC!

WHAT ABOUT IT!

IT'S FOR COUPLES ONLY.. EVERYONE IN PAIRS!

YES! THAT'S THE RULE!

SO LET'S GO TOGETHER! IT'LL BE NICE AND PAINLESS THAT WAY! WHAT DO YOU SAY? IS IT A DEAL?

OKAY! IT'S A DEAL!

BUT THERE'S ONE HITCH, JUGHEAD!

OH, OH! WHAT'S THAT?

WE'RE SUPPOSED TO SHARE OUR PICNIC BASKET, AND SINCE I'M ON A DIET---

YOU'LL HAVE TO EAT IT ALL BY YOURSELF!

WHAT A KOOKY KID! LOOK AT HIM TURNING CART WHEELS AND JUMPING FOR JOY! I WONDER WHY?

JUDY REALLY IS TERRIFIC! IF I'M NOT CAREFUL, A PICNIC WITH HER IS LIABLE TO BE FUN!

COMES SUNDAY MORNING..

HI, JUGGIE! ALL SET?

YEP! WHERE'S JUDY? WHERE'S MY DATE?

JUDY HAS A VIRUS! SHE CAN'T COME!

BUT SHE SENT A FRIEND AS A SUBSTITUTE!

HI! I'M JUDY'S FRIEND, TINY!

TINY? THAT'S A "TINY"?

PICNIC AREA

OH DEAR! I ATE ALL THE FOOD BY MYSELF! I MUST HAVE BEEN STARVED!

I MUST HAVE BEEN NUTS!

END

IF YOU KNOW JUST 20 PEOPLE...

Get These 2 Assortments for FREE EXAMINATION

FEATURE ASS'T. *(top)* is a tremendous value! 21 gorgeous cards, beautiful designs . . . each rich with gold bronzing and sculptured embossing!

REGAL LUSTRE ASS'T. *(bottom)* 21 colorful DeLuxe cards on fabulous, lustrous Kromekote paper, in smart, tall shape, with brilliant decorations!

YOU CAN MAKE AT LEAST $50.00 -MORE LIKELY $100.00 to $200.00 IN YOUR SPARE TIME!

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 20 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got a lot more than 20. So what are you waiting for? These folks alone can bring you in at least $50.00, probably $100.00 to $200.00, extra money in just a few hours spare time. And this is just a start! Almost *everyone* you know needs Christmas Cards, and when you show them the spectacular nationally famous 1961 Wallace Brown Line of Cards and Gift Items —it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. And you make up to 50¢ on each one! This is the fun way of making money because it's so easy. We send you samples that do the selling for you. You show such beautiful selections that you're bound to take orders from everybody. See for yourself without risking a penny. Mail coupon TODAY! You'll be glad you did!

GET FREE CATALOG, TOO! -Send Coupon Below

Be first in your neighborhood to cash in on this easy way to extra money with the 1961 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments for FREE examination. And FREE Samples of Name-Imprinted Personal Christmas Cards. Plus FREE full-color catalog showing lots more money makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Novelty Gifts, etc. Everything you need to start making money at once and we show you how.

FREE Samples of Popular-Priced, Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's easy, too, because . . . *we ship direct to your customers and we pay the postage.* You have no bother, no trouble and wasted time making deliveries. Send the coupon right away for your FREE Samples of the 4 Great New Lines of these fast-selling Personalized Christmas Cards!

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Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

SEND NO MONEY Paste Coupon on postcard or mail in envelope

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Dept. P-21 New York 10, N.Y.

Send 2 Christmas Card Assortments for Free Examination, plus FREE Samples of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

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Address_____

City & Zone_____ State_____

If writing for an organization, give its name_____

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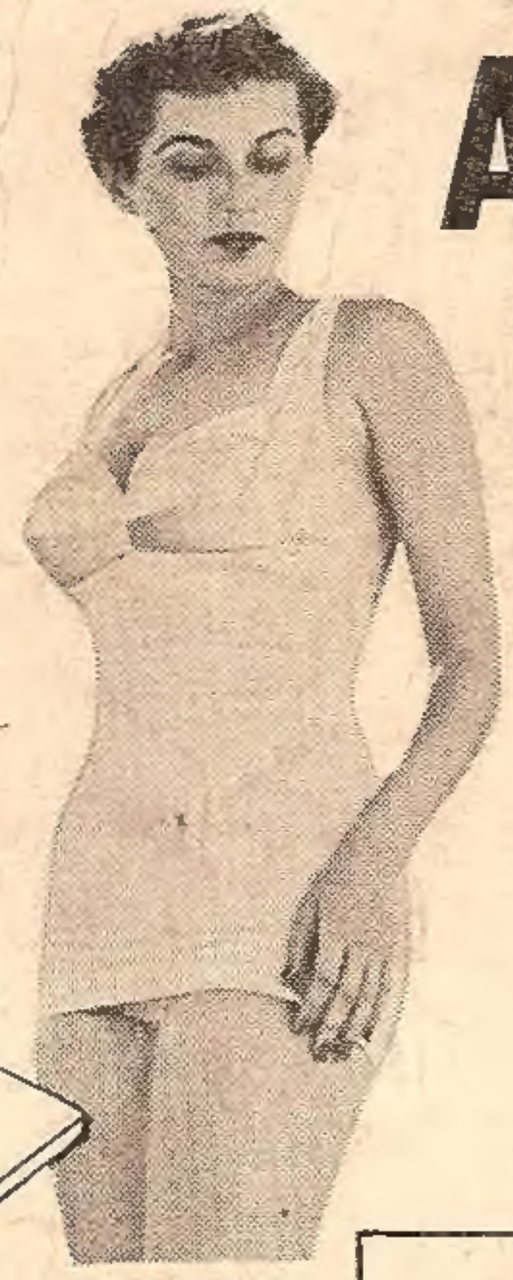
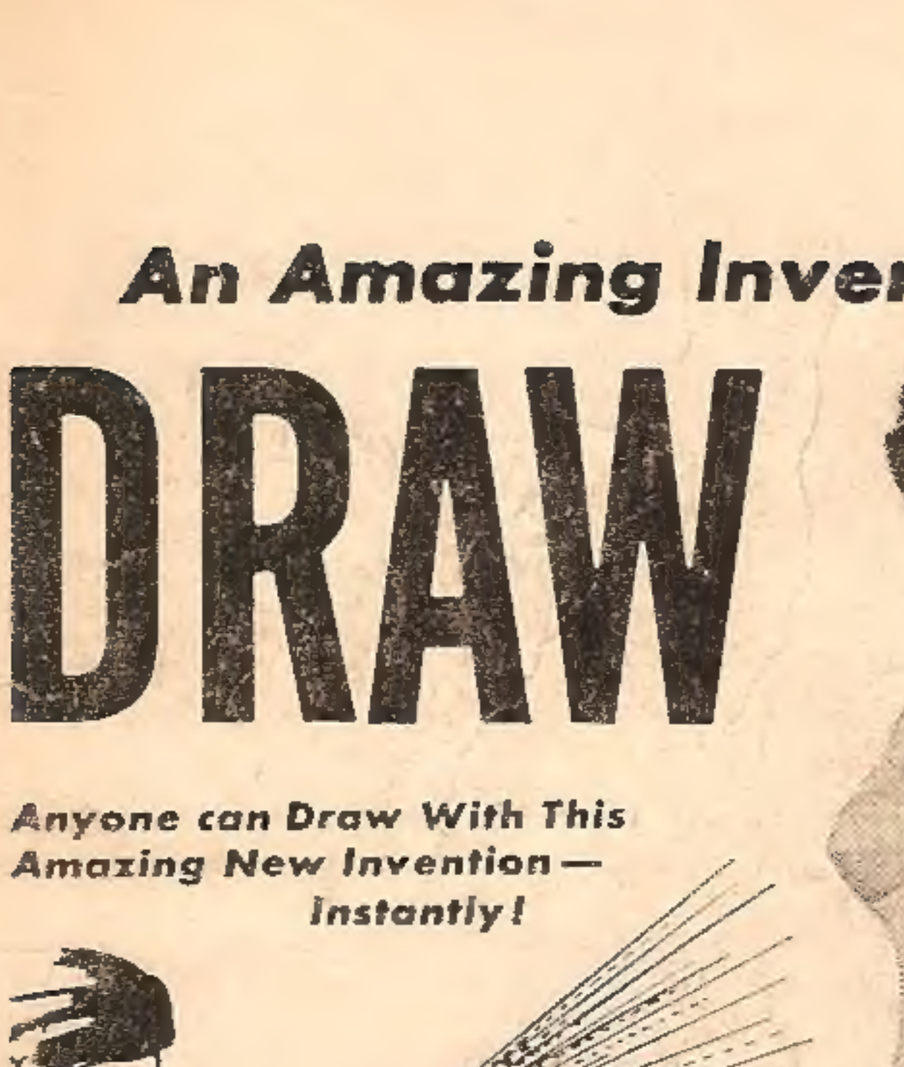
DRAW ANY PERSON IN ONE MINUTE

NO LESSONS! NO TALENT!

You Can Draw Your Family, Friends, Anything From REAL LIFE— Like An Artist... Even if You CAN'T DRAW A Straight Line!



Anyone can Draw With This Amazing New Invention— Instantly!



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Ring is a gleaming beauty! Made of sturdy brass in a 16-K gold electroplated finish. Engraved with your own mysterious Sign of the Zodiac taken from ancient star maps. Size quickly adjustable to fit any finger.

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